

*"HorseQuest is the website you go to if you are serious about looking for quality horses"*

**Ellen Whitaker,  
International Show  
Jumper**



W [www.horsequest.co.uk](http://www.horsequest.co.uk)  
T 01608 819000  
E [enquiries@horsequest.co.uk](mailto:enquiries@horsequest.co.uk)

## HorseQuest UK Ltd

### About us

**HorseQuest.co.uk**, one of the leading equestrian sales websites in the world, was founded in 2000 by Managing Director, Alison Rooves, a former show pony breeder and judge. Now in its 15th year, the HorseQuest Group has grown beyond recognition, expanding into America and Australasia, developing sophisticated yet user friendly websites that appeal to everyone from the private horse owner, to top competition riders and breeders across the world.

As the company continues to thrive it still remains true to its original objective, to provide advertisers with quality and effective advertising at fantastic rates, offering a first class flexible service without compromise.



### The Facts

- ◆ **HorseQuest.co.uk** attracts over **450,000** monthly unique visitors
- ◆ Over **2 million** page impressions
- ◆ The HorseQuest Facebook page has over **40,000 likes** and also has international pages which are constantly growing, with over 100 new likes each week
- ◆ The HorseQuest **E-news** letter goes out to a database of over **69,000** equestrian enthusiasts, owners, breeders and riders



*"Our trade advert on HorseQuest has been hugely successful, allowing us to build brand awareness and significantly increase our traffic to the website — the team were great too!"*

**Bev Jenner,  
Saddles Direct**



W [www.horsequest.co.uk](http://www.horsequest.co.uk)

T 01608 819000

E [enquiries@horsequest.co.uk](mailto:enquiries@horsequest.co.uk)

## Commercial Online Advertising

Looking to raise your brand awareness, increase website traffic or push a seasonal promotion?

### Trade Adverts

Trade Advertising is the ideal option if you have slightly more to say, perfect for breeders / dealers, events, auctions, riders, competition venues and retailers. This form of advertising will appear within the listings, each package can be tailored to suit your needs, such as being integrated into a social media campaign - the perfect way to summarise the services or stock you offer

The screenshot shows a trade advert for Saddles Direct. At the top, the logo 'saddles direct.co.uk' is displayed next to the website URL 'www.SaddlesDirect.co.uk' and a helpline number '01282 471911'. Below this is a large image of a horse's head with a bit, overlaid with the text 'Bit Trial'. To the left of the horse image, it says 'Order online', '14 day trial', 'Huge selection', and 'Speak to a biting expert call 01282 471911'. To the right of the horse image, there are three smaller boxes: 'New & Used Saddles' (Hundreds of quality new and used saddles always in stock), 'How It Works?' (How to find your perfect saddle?), and 'Horse & Rider' (Top equestrian brands for horse & rider). At the bottom left, there is a large image of a white saddle. To the right of the saddle image, the text reads 'SADDLES DIRECT' and 'Buying a saddle is probably one of the most important purchases you'll have to make as a horse owner, and finding the perfect saddle for you and your horse can be a time consuming and expensive process - but fear not, Saddles Direct is here to help!'. At the very bottom right, it says 'We're your favourite HorseQuest'.

### What's included

- ◆ Our **in-house design team** will work with you to incorporate your own branding, images and logo at no extra cost
- ◆ Free **website** and **Social Media** links
- ◆ Up to 3 additional **photos** and **unlimited text**
- ◆ Two embedded **YouTube** links
- ◆ **Great exposure** – list your advert in as many categories as relevant

Prices start at £65 + VAT per month

*"The Yard Page has given us the flexibility to advertise multiple horses and with our branding and web link included it makes for brilliant brand awareness for The Billy Stud."*

**William Funnell, The Billy Stud**



W [www.horsequest.co.uk](http://www.horsequest.co.uk)

T 01608 819000

E [enquiries@horsequest.co.uk](mailto:enquiries@horsequest.co.uk)

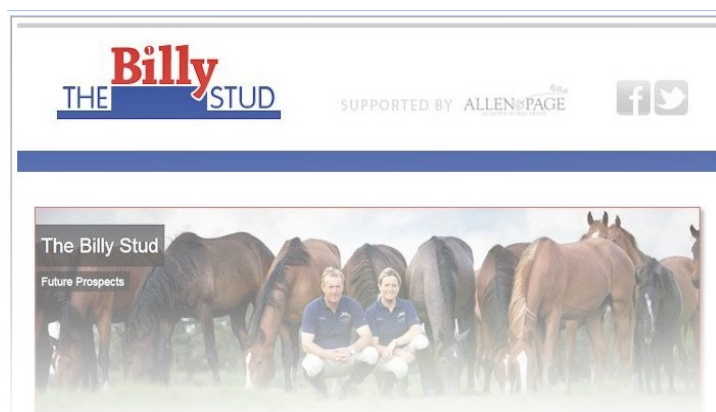
## Commercial Online Advertising

Are you looking to place multiple monthly adverts, or do you offer a range of products or services?

### The HorseQuest Yard Page

The Yard Page is specifically designed to allow riders and dealers to show case their business, whether you're an international competition rider, producer or breeder, this is a highly effective form of advertising and one which continues to be popular amongst professionals. The Yard Page will allow you to place multiple adverts throughout the month, which will appear within the listings on the website, and also on your own personal page, which can include a brief summary of the services you offer, images and a link to your website and social media pages.

- ◆ **Free design service** - Our in-house design team will work with you to incorporate your own branding, images and logo at no extra cost
- ◆ **Unlimited exposure** - appear in as many categories as relevant, as well as on your own dedicated page
- ◆ **Say as much as you want** - there are no word counts on any of our adverts
- ◆ **Unlimited Changes** - You can make changes throughout your advertising period and as many times as you require
- ◆ **Free substitutions** - we offer free substitutions at any time in the month, so if you sell or need to switch at any point just let us know
- ◆ **Three images** - Don't worry if one image isn't quite enough, because we include three and the option to include more at just £5 per image
- ◆ **Free refresh** - we make sure your adverts can always be seen by giving it a free boost up the listings after two weeks of being online



### The Yard Page comes in two packages

- ◆ **Yard Page Mini:** Up to **five** online adverts per month - **£100 + VAT per month**
- ◆ **Yard Page Full:** Up to **ten** online adverts per month - **£150 + VAT per month**